

Knowledge Organiser: Persuasive Text

Key Learning

- To write an introduction that shows your point of view.
- To use Strong argument with evidence or justification.
- To use Short sentences in the present tense
- To use Opinions presented as facts
- To use Cause and effect conjunctions.
- To use exaggerated or emotive language.
- To use rhetorical questions.

Persuasive sentence starters

It can also be said that...

Another important point is...

Without a doubt...

It is important to remember...

Anyone can see that...

Unfortunately, many people do not realise...

Key Vocabulary

exaggeration	emotive	alliteration
repetition	justification	rhetorical

What should I already know?

To use a structure- introduction, point and elaboration and conclusion.

Language features such as rhetorical question, emotive language, hypothesis, exaggeration, repetition,

To use present perfect tense

Organisation for your writing

Feature	Tick
Your introduction and conclusion provide detail and cohesion.	
You have detailed paragraphs, and these are ordered in priority order.	
Your arguments are well constructed.	
You have used formal language throughout the writing.	
Your viewpoint is clear throughout the piece.	

